

FOR IMMEDIATE RELEASE

Contact:

Media Relations
Pride Holdings Group

Email: press@prideholdingsgroup.com Website: www.prideholdingsgroup.com

Craig Bell Joins Board of Pride Holdings Group (Formerly Parliament House Enterprises Inc.), Strengthening Expertise in Hospitality, and LGBTQ+ Nightlife

Fort Lauderdale, FL – [July, 2025] – Pride Holdings Group (PHSE) proudly announces the appointment of Craig Bell to its Board of Directors. With more than 35 years of leadership experience across security risk management, hospitality operations, and corporate governance, Bell brings a unique blend of operational rigor and community-focused leadership to the company's executive team.

Bell currently serves as Director of Corporate Protection Services Int. Pty Ltd and is the co-owner of Sydney's iconic Stonewall Hotel—one of Australia's most celebrated LGBTQ+ nightlife venues. His career began in public service with the New South Wales Police and has since evolved to encompass ownership and management of multiple high-profile hospitality and security enterprises.

A licensed hotelier and certified risk management professional, Bell is widely respected for his commitment to regulatory compliance, venue safety, and operational excellence. His deep-rooted experience in LGBTQ+ hospitality and nightlife culture positions him as a valuable contributor to Pride Holdings Group's mission of preserving and growing legacy brands within the community.

"Craig Bell brings an extraordinary level of insight into LGBTQ+ hospitality operations, community engagement, and safety," said Michael Barrett, CEO of Pride Holdings Group. "His leadership will be critical as we expand our brand portfolio and maintain our unwavering commitment to inclusive, world-class venues."

Craig's appointment further enhances the diversity and operational depth of the Pride Holdings Group Board, reinforcing the company's dedication to growth, governance, and authenticity in every market it serves.

For more information, please visit www.prideholdingsgroup.com.