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Pride Holdings Group (Formerly Parliament House Enterprises Inc.) Appoints Hospitality and Real Estate Veteran Donald Granatstein to Board of Directors

Fort Lauderdale, FL – [July, 2025] – Pride Holdings Group (PHSE), a leading LGBTQ+-focused brand consolidation company, is proud to announce the appointment of Donald Granatstein to its Board of Directors. A seasoned executive with five decades of experience in accounting, hospitality, and real estate, Mr. Granatstein brings unparalleled expertise to support the Group's strategic expansion and operational excellence.

Granatstein's distinguished career includes leadership roles in iconic ventures such as the Parliament House Resort, Debbie Reynolds Resort, and Blue Tree Resort partnered with Westin Hotels. Known for his ability to raise substantial capital and manage complex developments, he has overseen a wide array of successful timeshare and commercial real estate projects across North America.

A Chartered Accountant and graduate of the University of Toronto, Mr. Granatstein combines strategic financial acumen with a sharp entrepreneurial mindset—attributes that align seamlessly with Pride Holdings Group's mission to build a diverse portfolio of thriving LGBTQ+ brands while preserving the unique identity of each.

"We are thrilled to welcome Donald Granatstein to our Board," said Michael Barrett, CEO of Pride Holdings Group. "His track record in hospitality and real estate development is unmatched. Don's leadership and insight will be invaluable as we continue to acquire and grow iconic LGBTQ+ brands worldwide."

Mr. Granatstein's appointment reinforces Pride Holdings Group's commitment to assembling a board of accomplished professionals dedicated to long-term value creation and inclusive community building.

For more information, please visit www.prideholdingsgroup.com.