



## FOR IMMEDIATE RELEASE

### Contact:

Media Relations

Pride Holdings Group

Email: [press@prideholdingsgroup.com](mailto:press@prideholdingsgroup.com)

Website: [www.prideholdingsgroup.com](http://www.prideholdingsgroup.com)

## Pride Holdings Group Uplists to OTCQB® Venture Market

**FORT LAUDERDALE, FL. – Pride Holdings Group (OTC: PHSE)** a diversified LGBTQ+ focused holding company operating across hospitality, nightlife, entertainment, and community- centric real estate, today announced that its common stock has been approved for trading on the **OTCQB® Venture Market**, operated by OTC Markets Group Inc., effective January 30, 2026.

The uplisting to OTCQB marks a significant milestone in the Company’s ongoing growth strategy, reflecting enhanced transparency, improved financial reporting standards, and a continued commitment to long-term shareholder value.

The OTCQB is recognized as a premier marketplace for entrepreneurial and growth-stage companies, requiring verified management, current public disclosure, and compliance with applicable securities regulations. Pride Holdings believes this transition will improve market visibility, liquidity, and institutional accessibility for existing and prospective investors.

“Uplisting to the OTCQB is a defining moment for Pride Holdings Group,” said **Mike Barrett, Chief Executive Officer of Pride Holdings Group**. “This achievement underscores our commitment to transparency, disciplined execution, and responsible growth as we continue building a scalable platform focused on LGBTQ+ hospitality, entertainment, and community spaces. We believe the OTCQB provides the credibility and exposure necessary to support our next phase of expansion and to better serve our shareholders.”

Pride Holdings Group continues to execute its acquisition-driven strategy, expanding its portfolio of iconic LGBTQ+ venues, branded events, and hospitality assets, while maintaining a strong emphasis on compliance, governance, and community impact.

The Company expects that trading on the OTCQB will enhance engagement with a broader investor base and strengthen its position as a publicly traded platform dedicated to inclusive, community-driven business growth.



## **About Pride Holdings Group**

Pride Holdings Group is a publicly traded holding company focused on acquiring, operating, and scaling LGBTQ+ oriented hospitality, nightlife, entertainment, and real estate assets. Through its portfolio of venues, events, and branded experiences, the Company aims to create safe, inclusive, and economically sustainable community spaces while delivering long-term value to shareholders.

## **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements are subject to risks and uncertainties that could cause actual results to differ materially. Pride Holdings Group undertakes no obligation to update forward-looking statements except as required by law.

For more information, please visit [www.prideholdingsgroup.com](http://www.prideholdingsgroup.com).