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Pride Holdings Group Appoints Joshua Cooper to Lead Acquisitions Strategy

ORLANDO, FL. – Pride Holdings Group (OTC: PHSE) is pleased to announce the appointment of Joshua Cooper as Head of Acquisitions, further strengthening the Company’s leadership team as it accelerates its growth and expansion strategy.

In this role, Cooper will oversee all acquisition initiatives, focusing on identifying, structuring, and executing strategic opportunities that align with Pride Holdings Group’s long-term vision. His appointment comes at a pivotal time as the Company actively evaluates a growing pipeline of domestic and international assets.

Cooper brings extensive entrepreneurial and operational experience, most notably as an owner of Savoy Nightclub, a well-known and long-standing LGBTQ+ venue in Orlando, Florida. Under his leadership, Savoy Nightclub became a recognized staple within the community, known for its strong brand presence, customer loyalty, and consistent performance.

“Joshua’s proven track record in building and operating successful hospitality and entertainment businesses makes him a valuable addition to our team,” said the **Mike Barrett, Chief Executive Officer of Pride Holdings Group**. “His deep understanding of the LGBTQ+ market, combined with his deal-making instincts and operational expertise, positions us to execute on high-quality acquisitions that drive meaningful shareholder value.”

Cooper will play a central role in sourcing and negotiating transactions, with a focus on assets that complement the Company’s growing portfolio and strategic direction, including lifestyle, hospitality, and experiential properties.

“I’m excited to join Pride Holdings Group at such a dynamic stage of its evolution,” said Cooper. “The Company has a compelling vision and a strong foundation. I look forward to identifying unique opportunities and contributing to the next phase of growth, and help benefit the community.”

Pride Holdings Group continues to prioritize disciplined expansion through strategic acquisitions and partnerships, reinforcing its commitment to building a diversified and high-performing portfolio.



About Pride Holdings Group

Pride Holdings Group is a publicly traded holding company focused on acquiring, operating, and scaling LGBTQ+ oriented hospitality, nightlife, entertainment, and real estate assets. Through its portfolio of venues, events, and branded experiences, the Company aims to create safe, inclusive, and economically sustainable community spaces while delivering long-term value to shareholders.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements are subject to risks and uncertainties that could cause actual results to differ materially. Pride Holdings Group undertakes no obligation to update forward-looking statements except as required by law.

For more information, please visit www.prideholdingsgroup.com.