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Pride Holdings Group Provides Corporate Update on Strategic Growth Initiatives

ORLANDO, FL. – Pride Holdings Group (OTC: PHSE) today provided a corporate update outlining its continued focus on executing key strategic initiatives designed to support long-term growth and enhance shareholder value.

Pride Holdings remains committed to identifying and advancing opportunities that align with its broader vision of building a diversified and scalable business platform. Management is actively evaluating a range of initiatives, including potential strategic partnerships, business combinations, and organic growth opportunities across targeted sectors.

“Our priority is to position Pride Holdings for sustainable, long-term success,” said **Mike Barrett, Chief Executive Officer** of Pride Holdings Group. “We are focused on disciplined execution, strategic expansion, and strengthening the foundation of the business to drive meaningful value for our shareholders.”

Strategic Priorities

The Company’s current areas of focus include:

- Evaluating growth opportunities that complement its existing business strategy
- Enhancing operational efficiency and scalability across its platform
- Expanding market presence through strategic relationships and initiatives
- Increasing visibility within the investment community

Pride Holdings continues to take a measured approach to growth, emphasizing opportunities that offer strong alignment with its long-term objectives and the potential to generate sustainable returns.

Positioned for Future Growth

As the Company advances its strategic roadmap, management remains focused on maintaining financial discipline while pursuing initiatives that support revenue growth and operational development.



About Pride Holdings Group

Pride Holdings Group is a publicly traded holding company focused on acquiring, operating, and scaling LGBTQ+ oriented hospitality, nightlife, entertainment, and real estate assets. Through its portfolio of venues, events, and branded experiences, the Company aims to create safe, inclusive, and economically sustainable community spaces while delivering long-term value to shareholders.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements are subject to risks and uncertainties that could cause actual results to differ materially. Pride Holdings Group undertakes no obligation to update forward-looking statements except as required by law.

For more information, please visit www.prideholdingsgroup.com.