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Pride Holdings Group Announces Management Intention to Resume Open Market Stock Purchases in June

ORLANDO, FL. – Pride Holdings Group (OTC: PHSE) today announced that members of its management team intend to resume purchasing shares of the company's stock in the open market beginning in June.

The planned purchases reflect management's continued confidence in the long-term growth strategy of Pride Holdings Group and its expanding portfolio of businesses and investments. Company leadership believes the current market presents an opportunity to further align management ownership with shareholder interests while demonstrating commitment to the organization's future.

"We remain highly optimistic about the direction of Pride Holdings Group," said a company spokesperson. "As we continue executing our strategic initiatives across our operating divisions, management believes increasing personal ownership in the company reinforces our confidence in the value we are building for shareholders."

The announcement comes as Pride Holdings Group continues to pursue growth opportunities across its business segments, including hospitality, entertainment, membership initiatives, merchandise, and other strategic investments designed to enhance long-term shareholder value.

About Pride Holdings Group

Pride Holdings Group is a publicly traded holding company focused on acquiring, operating, and scaling LGBTQ+ oriented hospitality, nightlife, entertainment, and real estate assets. Through its portfolio of venues, events, and branded experiences, the Company aims to create safe, inclusive, and economically sustainable community spaces while delivering long-term value to shareholders.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements are subject to risks and uncertainties that could cause actual results to differ materially. Pride Holdings Group undertakes no obligation to update forward-looking statements except as required by law.

For more information, please visit www.prideholdingsgroup.com.