



FOR IMMEDIATE RELEASE

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Pride Holdings Group Celebrates Pride Month Across All Venues. Company Honors the LGBTQ+ Community Through a Month of Celebration, Inclusion, and Record Participation

ORLANDO, FL. – Pride Holdings Group (OTC: PHSE) is proud to celebrate Pride Month across its portfolio of venues, recognizing the LGBTQ+ community through a series of events, performances, and celebrations taking place throughout June.

As a company built around creating welcoming and inclusive spaces, Pride Holdings Group's venues are embracing the spirit of Pride with special programming, entertainment, community engagement initiatives, and celebrations designed to bring people together.

"Pride Month is a time to celebrate authenticity, diversity, and the incredible strength of the LGBTQ+ community," said management of Pride Holdings Group. "Our venues have always been places where people can gather, connect, and be themselves. We are honored to celebrate Pride with our guests, employees, partners, and communities throughout the month."

Pride Holdings Group believes that Pride is more than a month-long celebration, it is a reflection of the values that guide the company year-round. Through its continued investment in LGBTQ+-focused businesses and experiences, the company remains committed to fostering environments where everyone feels welcomed, respected, and empowered.

Management also noted that the strong turnout and enthusiasm surrounding Pride Month activities further reinforces the importance of creating spaces that serve and celebrate the LGBTQ+ community.

"As we celebrate Pride Month, we extend our gratitude to the countless guests, employees, performers, and community leaders who make these celebrations possible," management added. "Together, we continue to build stronger communities and create experiences that inspire connection, acceptance, and pride."

Pride Holdings Group invites community members, visitors, and supporters to join the festivities throughout June and celebrate Pride together at its venues.



About Pride Holdings Group

Pride Holdings Group is a publicly traded holding company focused on acquiring, operating, and scaling LGBTQ+ oriented hospitality, nightlife, entertainment, and real estate assets. Through its portfolio of venues, events, and branded experiences, the Company aims to create safe, inclusive, and economically sustainable community spaces while delivering long-term value to shareholders.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements are subject to risks and uncertainties that could cause actual results to differ materially. Pride Holdings Group undertakes no obligation to update forward-looking statements except as required by law.

For more information, please visit www.prideholdingsgroup.com.