FOR IMMEDIATE RELEASE

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Pride Holdings Group Congratulates Chris Pappas on Historic Election as First Openly Gay Man to the U.S. Senate

ORLANDO, FL – Pride Holdings Group (OTC: PHSE) proudly congratulates Congressman Chris Pappas on his historic election to the United States Senate, becoming the first openly gay man ever elected to the chamber.

Pappas's groundbreaking victory in New Hampshire represents a significant milestone for LGBTQ+ representation, equality, and visibility in American leadership. His achievement demonstrates the continued progress toward a future where individuals are recognized for their leadership, abilities, and commitment to public service, regardless of sexual orientation.

“On behalf of Pride Holdings Group, we extend our heartfelt congratulations to Senator-elect Chris Pappas on this extraordinary achievement. His historic election is a powerful reminder that representation matters and that barriers continue to be broken. We celebrate this milestone not only for the LGBTQ+ community but for everyone who believes in equality, opportunity, and inclusion.”

About Pride Holdings Group

Pride Holdings Group is a publicly traded holding company focused on acquiring, operating, and scaling LGBTQ+ oriented hospitality, nightlife, entertainment, and real estate assets. Through its portfolio of venues, events, and branded experiences, the Company aims to create safe, inclusive, and economically sustainable community spaces while delivering long-term value to shareholders.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements are subject to risks and uncertainties that could cause actual results to differ materially. Pride Holdings Group undertakes no obligation to update forward-looking statements except as required by law.

For more information, please visit www.prideholdingsgroup.com.